

February 1, 2007

Dear Exhibitor:

This is an invitation to “exhibit” at CARI’66<sup>th</sup> Annual Convention. This year we will be at the “Fairmont Chateau Lake Louise” in Lake Louise, Alberta. Our convention will be held on June 22, 23 & 24<sup>th</sup>.

Over the years CARI has adjusted the exhibit part of the convention several times in an attempt to enhance delegate traffic through the exhibit hall and maximum value for you, the exhibitor. Changes have included the introduction of the Exhibitor’s Reception, planning free time for delegates to go to the exhibit hall, reducing the number of days for exhibiting, holding a luncheon in the hall, and conducting the draw for prizes for those who visit exhibitors.

The Exhibitors’ Reception is well attended but the day after is often very slow. During a recent survey over 60% of those who replied preferred to try a Table Top Display which was conducted at our 2006 convention. Therefore, again this year there will be no exhibit hall. “Exhibitors” would instead purchase a Table Top Display for the Exhibitors’ Reception and **for the President’s Reception, doubling the opportunity to network with convention delegates.** Exhibitors will then be free to participate in all other activities.

The fee for exhibitors is \$1000.00 + \$60.00 GST Cdn. funds. This covers full delegate status for one company representative, the Table Top display and acknowledgement in the program. Each additional company representative would pay \$285.00 + \$17.10 GST Cdn. funds for full delegate privileges.

For more information please contact me at 905-426-9313 or fax: 905-426-9314 or email me at [donna.turner-cari@on.aibn.com](mailto:donna.turner-cari@on.aibn.com)

Sincerely

Donna Turner  
Association Manager